

TCG Minutes from the General Meeting on May 10th, 2016

Meeting opened at 7:32 by Pres. S. Anderson. Our speaker, Linda Fayerweather from TLCPL, spoke on copyrights and trademarks. General info folders were passed to all. 2 million materials are available at the public at the Library. Digital media data bases are available, as well as grant info, job search, and small business assistance. The difference between copyright, trademark, and patents was explained. (Detailed notes from the talk are available, if needed. See me.)

New Trustees were introduced: Please welcome Brian Fuller and Marlene McCartney.

The minutes were read and approved with motions by Bob V. and Mark.

Sue-Treasury: We have \$9,936.30. There is 1 outstanding bill due to Tam O Shanter.

Anny-Jurying: The JotForm app was explained to all. So far, 9 people have applied this way. The apps have hard stops so the info will be complete. The current members are not to use this app for jurying a new craft. The in-person or photo method will still be used. Shelley has designed a postcard that we may use for recruiting potential members.

Debi-Membership: 175 current members, but a group membership is considered 1 member. 9 are new this year. Several have been invited but have not followed through. We had many late renewals this year. We still get many calls from construction, tile installers et c.

Pam L., Media specialist was absent.

Pam R. / Pam L. The Journal: Pam L. sent a message asking us all to advertise in The Journal, and to try to get businesses we know of to do so. The Journal pays for itself, as long as we sell out our ads.

Dave, Publicity: We spent \$2,600 on ads for Tam O, losing \$1,900 on the show last year. Please get your apps in early so Dave can get an accurate count of the \$\$ that we have available to spend. Color ads are purchased whenever possible, as are radio spots. The Maumee paper gave us a free ad. Pink sheets are on the table, with new ones coming out in the fall. Ohio Arts Council books are here. Please hang flyers for all shows.

Sharon A., Newsletter: All submissions are due Aug. 22nd.

Show reports: March Strananhan: Pam R. and Debi: Our loss has been updated to \$1,752.42. We did have a few unfilled spaces. A discussion took place about customers willing to buy crafted items out of season. Our show fee will be going up by \$5.

April Tam O: Traci L.: This was a good show/good attendance. The loss is at \$1,516. Ballroom special went well. The customers love Irwin! The show cost was lowered for this year to attract more crafters. Next year, it will be open to outsiders. (See the rules/regulations that the Board agreed upon.) Lots of new customers! 2 new members did the show. We have an agreement for April 22nd next year.

Homespun Show at Stranahan in the fall: Bob: 27 apps/42 spaces taken so far. 70 are left. The show sells out fast so get your apps in now. 2 spaces per member are allowed, unless the show does not sell out. Board members who have 2 free spots may purchase an additional space. Donations will be accepted for the Cherry St. Mission. The wrong charity is listed on the pink sheets.

Rec Center Fall: Dave: 18 members/24 spaces taken so far. 100 left to sell. The show will be Sat/Sun. this year. The rent for this venue is set on a sliding scale. We cannot rent hall #1 unless the great hall management agrees to it. Please get your apps in soon and include an SASE.

Sharon has a stack of 'changed the date' of the Rec Center show cards for all to distribute.

Lourdes: Pam L. and Sharon D.: Show app. for Dec. 11th will out in August. Set up is the 10th. Lourdes has a new President coming (in July). We are the only org. allowed to rent the gym. We do not have a confirmed date for 2017.

Old Business: Maria will be writing a column about the survey results. The meeting minutes are now online. A reminder that the Rec show is open to non- members. Tam O will follow if all goes well.

October show: It was decided that, as we cannot fill our other shows, we will not be setting up an October craft show. But, we are willing to re-visit this topic. Mark says that the non-members will 'test' us, so let's focus on that for now. Sharon outlined the rules for the outsiders.

Anny thinks that all board members, not just the show chairs, should jury the nonmembers into a show. The non-member clause is a policy, not a bylaw. Policy changes do not have to have approval by general membership, only the board. 75% of all our members WHO RESPONDED to the survey voted 'yes' to allow outsiders to participate. The policy does need to be added to the Constitution.

New Business: an email was sent a board member asking if all show apps could just be sent out Jan. 1st. Shelly asked that all show chairs please send a receipt when receiving checks from crafters. Many opinions were voiced on this subject.

Debi: The Lights Before Christmas at the Zoo has asked if we would like to be involved in a craft show during the event. The dates range from Nov. 18th –Dec. 31st. 3 p.m.– 8 Sun.-Thurs. and 3-9 Fri. and Sat. This would be located at the base of the slide. We would be mentioned in their advertising. The zoo would ask for a donation based on sales rather than charge a fee. Last year, LBC had 206,937 visitors, with 53,000 of them riding the slide. Debi asked if electricity would be provided. Sharon asked if a few members would form a group to meet with zoo staff to gather more information.

Debi: There has been a change in the cottage foods industry regulations. As of March 16th, 2016, all crafters selling foods must have a license. 2 members were in violation at the Stranahan show. We must have a copy of the license. Anny suggests that all members receive a copy of the state regulations.

Tam O has moved the Winter Wonderland so our previous dates have become available. Could this replace the Rec Center location next year?

The winner of the drawing was Barb Revill, who won a free space at the Homespun show.

Debi motioned to close the meeting, and Mark seconded.

Submitted by Secretary Pamela J. Rohrbacher

