

The Toledo Craftsman's Guild

We welcome new creativity! If you are interested in becoming a Member of the Toledo Craftsman's Guild, we invite you to apply for membership. We make you jump through a few hoops, but it's really no more information than what you would provide to any other juried art/craft show. If you are accepted for membership, our Jurying Chairperson will contact you with further instructions.

Please note: Our Jurying process has a September 15 cutoff date. Any applications received after September 15 will be held for Jurying until the following calendar year. This gives the Jurying Committee enough time to review applications and gives newly accepted Members enough time to send in their applications to our fall shows. If you are thinking about applying for membership to the Toledo Craftsman's Guild, send your application in early so you don't miss out on our Fall shows!

Membership Requirements and Scoring Standards

Work that is submitted for jurying must be the original creation of the craftsperson, not produced by employees, and be at least 70% hand crafted. No item may be mass-produced on a duplicating or copy machine. Original art work may be professionally copied, but the items displayed may not comprise more than 20% of the Member's display.

Food vendors must provide a copy of their Department of Agriculture certification either as a licensed Bakery or a Cottage Food Industry, and follow all state and local laws.

To become a Member of the Toledo Craftsman's Guild, your art/craft must meet the standards set by the Jurying Committee and will be evaluated for:

- Originality (1-5 points)
- Quality (1-10 points)
- Appearance (1-5 points)

You must receive a total of 14 points to be invited to be a Member.

If you submit an application for membership for multiple categories of art/craft, each category may be juried separately.

Invitations for membership are sent out in the order that the applications were received. Invitations are good for 4 weeks from the date on the invitation. To accept our invitation for membership, you'll need to pay a \$12 Initiation Fee plus the annual Membership Dues for the category you selected on your application. All the payment and mailing details will be provided once you accept our invitation.

Items not accepted at this time

- Commercial kits
- Plastic flowers, fruits, or greenery (the only exception will be if the item is not the main focal point of the 70% hand-crafted item)
- Plastic needlepoint
- Quickie decoupage, mod podge, or poured finish
- Jewelry composed entirely of commercial findings and/or pre-cut stones
- Assembled items that are not 70% handcrafted, and
- Pom-pom, beaded items, and other bazaar items
- Other items at the discretion of the Jury Committee

Show Fees and Information

Show fees range from \$45-\$75 (spring shows) to \$70-\$95 (fall shows). The following are also available for a small fee: wall spaces, tables, and electricity. All prices are subject to change. Guild show applications are accepted from its Members on a "first come, first served" basis.

"Spring Festival of Crafts" (March), "Homespun Holiday Art & Craft Show" (early November), and "Winter Festival of Crafts" (December) have spaces that are 8 feet wide by approximately 6 feet deep. Spring Crafters' Showcase (April) and Crafts for Christmas (late November) have spaces that are 10 feet wide by 10 feet deep.

Members must supply their own tablecovers. Table covers must be 100% polyester or other flame-retardant material. The color may be navy (preferred color), black, brown, burgundy/wine, grey, or hunter green. The Executive Board may approve other dark, solid, neutral colors at the request of a Member prior to the color being used at a show. The table cover must cover all sides of the table and must

reach the floor. All demonstration/packing tables with open space under the table top must also be covered (i.e., no "naked" table legs unless table legs are decorative in nature (ex. wooden claw foot tables)). Additional table top covers/cloths (lace, draping) may not hang more than twelve (12) inches over the edge of the covered tables. The Guild recommends www.TableClothsForLess.com as a

Ready? Let's do this!

First, provide some basic information.

(Sections with a red asterisk * must be completed.)

First Name:

Kim

Last Name:

Vogelpohl

Address Line 1:

308 Lime St

City:

Woodville

State/Province:

Ohio

ZIP Code/Postal Code

43469

E-mail:

kvogelpohl01@gmail.com

Best Phone Number to Reach You:

4195758777

Business Name:

Twiddling Thumbs Decor & Gifts

Ohio Vendor's License Number:

94049700

Facebook Business Page:

www.facebook.com/TwiddlingThumbsDecorGifts

Membership Category Requested: (select one)

Individual: \$30/year (just you)

Next, tell us about what you make.

Art and Craft Categories (select up to 3):

5) Fiber and Textiles (Sewing, Quilting, Crochet, Knitting, Macrame', Clothing)

Describe how you create your art/craft(s) from start to finish. A couple paragraphs will likely be enough, but feel free to take as much space as you need.

My process of creating a macrame piece begins with deciding on the what. Will it be a pod, planter, keychain, ornament, purse, wall hanging, seasonal item/gift, etc.? If it is a customer that requested the custom item, what do they want in terms of cording (size, color, texture, etc.)? Who is the item for (the customer themselves or a gift for someone else, for an adult or child, etc.)? If I am not working on a custom piece and I'm the one choosing, I look at what season it is, what are any current trends, and what will meet my intended market, depending on the time/setting of my next market or event. I don't have room to decorate my living space, so I aim to make things that will sell. Pods, plant hangers, keychains, and Christmas ornaments were my most purchased items. They can be made standard and sold directly to the customer on-site, or they can be customized and sent/delivered to the customer.

I look at popular patterns and/or videos in the creative spaces of the internet to see what's out there. Also, I look at what items are in stores and how I can make them better and customizable for those that choose something custom. While I utilize patterns and videos for inspiration, I usually try to tweak something to make it my own creation. A good example of this is with the Cows. I changed the pattern slightly with a couple variations/changes in knot use. Additionally, the pattern was for a bull, but I had a client that wanted a heifer to go with the bull, which resulted in changes that are manageable and don't drastically inflate the cost. And, in addition to the color and hair of the cow, she got to choose what type of flower she wanted, color, etc. Another example would be the pods. I make them in 4-5 different sizes, and I make a version that can double as a table centerpiece.

For customers that request a custom items/an item that I don't currently have in-stock/something I have never made before, I correspond with photos and/or drawings of the intended piece with an estimate on cost. Once we settle on a design, I go over customizable options and any cost variation that may impact customization. Once the price is set and the deposit is received, a deadline is set, and I begin creating.

Once I sit down to craft, everything is pretty straightforward. I tie knots (it is easy, and I can undo a knot and redo the knot if I mess up). Nothing is final until I make final cuts. I usually send an updated photo before I make final cuts, just to be sure my customer doesn't have last minutes changes, etc. Pick-up, drop off, or delivery and final payment are arranged.

I also make it a goal to learn new patterns, almost weekly. Plant hangers and pods and such will forever sell, but other items ebb and flow with popularity and new trends emerge. I'll forever be learning and creating something new. Learning new skills/patterns creatively stimulates a different part of the brain than logical learning. As humans, we need both the logical and the creative.

Price Range of your Products:

\$5-\$60

Average Price of your Products:

\$25

Almost done! Upload at least 3 detailed photos of your art or craft AND a photo of your booth display (if you have one). Feel free to upload up to 10 photos of your work and/or of you making your art if you believe we need to see more.

Note: The maximum file size is 5.0MB. Simple file names work best (example: LastName_FirstName_1.jpg). Complicated and/or long file names may not upload properly.

Attach 1st photo of your art or craft: (required) **Attach 2nd photo of your art or craft: (required)**



Attach 3rd photo of your art or craft:
(required)



Attach 4th photo of your art or craft: (optional)



Attach 5th photo of your art or craft: (optional)



Attach 7th photo of your art or craft: (optional)



Attach 6th photo of your art or craft: (optional)



One last photo, please!

Attach a photo of your display (if you have one):



10 by 10/tent

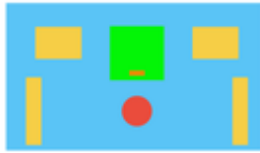
Green = table: payment, custom ordering/flyers & bus. cards, display of any tabletop items

Purple = hanging items on 3 sides of tent

Orange = business signs

Yellow = hanging racks for additional item displays

Red = additional display if needed



8 by 6

Additional Comments/Questions:

I started macrame during COVID-19 lockdowns as a way to pass the time, destress, and keep my sanity. In 2020, my mother and aunts all received pods for Christmas. My sister has both male and female cows and a pod. I made plant hangers and wall art, in addition to angels/gnomes ornaments, for this year's Christmas.

Sure, my market is mostly women; however, one of the bulls sold last year (my most expensive item), was bought by a single male farmer for his man-cave. Also, both my nephew and brother requested plant hangers this year; they asked and received them.

I have only done 3, single-day events as a crafter. I sold more than the entrance fee for each event. It can only go up from here. I'm currently in a transition period when it comes to my career. I've spent the better part of the last 15 years as a college instructor in Ohio and Indiana. After twice being laid-off due to low enrollment twice, some of my own health issues, and then the COVID-19 pandemic, working in education as a career has its flaws; there are many factors that influence the number of college students, which dictates the number of full time/part time instructors needed. This fall I had 5 classes as an adjunct (5 classes is what a full-time load is, minus the benefits). I was offered two this spring, due to fluctuations in student enrollment. So, while I decide where to shift when it comes to work, I'm also creating and looking at a much bigger macrame presence this year. Maybe it can become a full-time career. My Facebook page will be getting a much larger presence as well. I'm a single person, running the macrame side business alone. Because I had very busy summer and fall schedules, I was not able to focus on it; I was worried about producing items. I will definitely be scheduling more time for marketing, which includes a much more professional and regularly updated web-presence.

Will I ever give up teaching? No. I keep a class or two almost always, and macrame may open some other opportunities to teach in the future. I've definitely thought about teaching an hour long macrame class to make ornaments or a plant hanger, etc. Macrame is also a craft that I can start and stop and return to without issue. For example, my grading load ebbs and flows (I teach English courses). Students get 2-4 weeks to research, draft, revise, which gives me

evenings/weekends free to do the macrame.
When I have a heavy grading week, I can stop
midway through a macrame project and pick it
back up in an hour, a day later, a week later,
without any issue.

I appreciate your time. Happy New Year!

One last task! See the text in the box below? Please enter that text into the white box to the left of the circular arrow so we know you aren't a spam robot.

Don't click that "Submit" button yet!

Review your information above and make sure it's correct. If there's anything we need to know, add it to the "Additional Comments/Questions" section.

You'll receive a submission identification number when we receive your application. You'll also have the opportunity to download a .pdf of your application for your files. (You can print your application now, too, if you wish.)

Does everything look good to you? Great!

Take a deep breath...and...Click "Submit"!

Be patient...uploading your photos may take a few minutes depending on the size of your files.

NOT USED Mailing Address:

United States

Were you referred to The Toledo Craftsman's Guild by a current Member?

Yes.

If you stated "Yes," please provide the Member's name.

Pam Lemons